

*For Immediate Release*  
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## **ELLIOTT HOMES REPORTS SALES SUCCESS IN DOWN MARKET**

*Highly-Desirable Location, Energy-Efficient Features and Solar are Key Drivers*

**Roseville, CA**—In a real estate market that has been filled with bad news, Elliott Homes is proud to report an incredible homebuyer response at their first all-solar community in Roseville—which includes solar as a standard feature. The builder's brand-new neighborhood, Terra Vista at Stone Ridge, opened just two months ago and has already sold out its first phase of homes.

"We've always taken a progressive approach at Elliott and have stayed competitive in this market by closely monitoring consumer preferences — and it's working," said President of Elliott Homes, Harry C. Elliott, III. "Terra Vista has what homebuyers want: a highly-desirable East Roseville location, large home sites and a long list of energy-efficient features including BP Solar EnergyTile roof-integrated solar panels provided by OCR Solar & Roofing."

OCR Solar & Roofing, BP Solar's exclusive new home partner for its tile roof-integrated solar modules in Northern California, will install 2.5 kilowatts (kW) of BP Solar EnergyTile solar electric systems on all new home residences within the eco-conscious community.

Terra Vista's energy-saving features make them eligible to participate in Roseville Electric's BEST (Blueprint for Efficiency and Solar Technology) Homes program. Features include high-efficiency central air conditioners, improved insulation, environmentally-friendly lighting, dual glazed windows, tight duct systems and radiant roof barriers.

Home shoppers interested in purchasing within Terra Vista at StoneRidge can choose from four floor plans ranging in size from 1,777 to 2,900 square feet with three to five bedrooms, priced in the low \$500,000s. Popular amenities include: upgraded ceramic tile entries, granite slab countertops with full backsplash, custom cabinetry throughout and Whirlpool appliances. The Elliott Homes community also boasts hillside views, access to hiking and biking trails and expansive nature preserves.

"One of our recent buyers shopped at several communities in the Roseville area before choosing Terra Vista. He decided to purchase an Elliott home because of the community's many perks, including solar," said Elliott. "People are beginning to recognize that solar features not only save them money on energy bills now, but will result in strong resale value in the future."

For more information on Terra Vista visit [www.elliotthomes.com](http://www.elliotthomes.com) or contact the sales center at 916-773-3784.

## **Elliott Homes**

Since the early 1900s, the Elliott name has been synonymous with fine family homes and the most preferred communities. Committed to quality, value and integrity, the family owned and operated business continues to build spacious, functional designs with state-of-the-art materials and time-honored craftsmanship. In addition to numerous awards of excellence for both homes and communities, Elliott Homes has been selected as "Home Builder of the Year". H.C. Elliott and his son, Harry C. Elliott, III, the company's president and chairman of the board, have been inducted by their peers into California Building Industry Association's Hall of Fame. With over 40,000 homes built throughout the West, Elliott's stability, strength and reputation remains at the forefront of the industry. For more information, visit [www.elliotthomes.com](http://www.elliotthomes.com).

## **OCR Solar & Roofing**

OCR Solar & Roofing is one of the nation's largest installers of fully-integrated solar roofing solutions and the exclusive partner to global leader, BP Solar, for production homebuilding in Northern California. Led by its President, Dieter Folk, OCR provides homebuilders a collaborative approach to roofing by creating innovative solutions that meet their individual needs. The progressive company is ranked one of the top 10 residential roofing contractors in the country and has gained the trust of over 100+ homebuilders through their prompt attention, dependability and highest quality of craftsmanship. For further information, please visit [www.ocrsolarandroofing.com](http://www.ocrsolarandroofing.com).

## **BP Solar**

BP Solar, part of BP Alternative Energy, is a global company with over 2300 employees. BP Solar designs, manufactures and markets products which use the sun's energy to generate electricity for a wide range of applications in the residential, commercial and industrial sectors. With over 30 years of experience and installations in more than 160 countries, BP Solar is one of the world's leading solar companies having 228MW annual manufacturing capacity in 2007, plus another 700MW capacity under construction. BP Solar has solar cell and module manufacturing plants in Sydney, Australia; Bangalore, India; Madrid, Spain; and Frederick, MD, USA; and module manufacturing in Xi'an, China. In Frederick it also has casting and wafering facilities. BP Solar invests more than \$10m annually in photovoltaic research and development.

## **Notes to Editors**

BP Solar's EnergyTile product is a roof-integrated solar module that replaces concrete shingles on the roof. Pictures of BP Solar's EnergyTile are available upon request.